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PROGRAM : MM Tech / MBA Tech

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SUBJECT : DIGITAL LITERACY

IMPLEMENTATION OF ENTERPRISE RESOURCE PLANNING (ERP) SYSTEM IN THE MANUFACTURING INDUSTRY

ABSTRACT

If implemented successfully, an enterprise resource planning system can provide the adoption firm with incredible strategic , operational, and related knowledge advantages. Failed implementation often can result in financial disasters. Today, much of the information on setbacks and achievements is focused on implementation reports of major production and service organizations. Yet suppliers of company resource planning now continue to change their marketing strategy for small and medium-sized producers. The time has come for researchers to gather, evaluate and disseminate knowledge that will help these businesses efficiently execute their projects. This research adopts a case study approach to investigate the implementation process in companies in the manufacturing industry , especially small and medium-sized firms. This research focuses on implementing activities which drive effective deployment and is developed using information obtained from field studies. Pathways are also highly recommended for future research.

Keywords: ***Enterprise Resource Planning, implementation, manufacturing industry***

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