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DEVELOPMENT OF ONLINE CASHIER AND DIGITAL PAYMENT APPLICATION FOR BUSINESS

Abstract

In this era, the world is increasingly developing towards digital offers various facilities for humans in various aspects of life. No exception in the business field. New business are becoming a trend in Indonesia with more than new 3000 new coffee shops as the sample. For many small businesses, creating a captivating retail experience is the key to success, and finding the right technologies to enable that experience is crucial for sustaining a competitive advantage. There are so many transactions done in a day from all the business. Technological developments are always applied to provide practicality in transactions. For example we can see in the development of the cashier machine. From time to time, there are always new innovations to produce a versatile cashier machine. As we know that nowadays almost everything is online, cashier machine also developed to be online. Modern cashiers use cashier software that can help business people in managing their business. The software is useful with many features to implement Point Of Sales (POS) to see the transaction reports, access real time sales, knows the sales performances, tracking inventory with stock alert, and other features. The purpose of this study is to find out how important the transaction software in business and how Indonesian people in accepting or implementing online software application for their business.

Keywords: Transaction, Online Software, Application, Cashier Machine, POS

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